



What We Do

ETS works with education institutions, businesses and governments to conduct research and develop assessment programs that provide meaningful information they can count on to evaluate people and programs. ETS develops, administers and scores more than 50 million tests annually in more than 180 countries at more than 9,000 locations worldwide. We design our assessments with industry-leading insight, rigorous research and an uncompromising commitment to quality so that we can help education and workplace communities make informed decisions.

Our assessments, research and customized products and services are designed to improve teaching and learning, expand opportunities for learners and communities, inform education and policy, and advance the field of educational measurement.

Our work falls into five broad areas of expertise:

- [Research](#)
- [Assessment development](#)
- [Test administration](#)
- [Test scoring](#)
- [Instructional products and services](#)

See also:

- [ETS Fast Facts](#)
- [Our Products](#)
- [Who We Serve](#)
- [Frequently Asked Questions About ETS](#)

[NAEP and ETS](#)

ETS has assisted the NAEP program in introducing numerous psychometric and assessment design innovations over the years.



How ETS Develops Test Questions



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